

BREAKING NEWS
in
THE BEAUTY BIZ!



BeautyNews

www.DrKeusch.com

Wishing you a safe,
happy, and
prosperous new year!

*Cristina Frexes
Keusch, M.D.*

BREAST AUGMENTATION

There is much exciting news to report in the field of plastic surgery. First and foremost, the FDA has recently approved the use of silicone gel implants for women 22 years of age or older. What does this mean to you? Since 1992, silicone gel implants were restricted primarily to women undergoing reconstructive procedures. Significant data has been gathered to substantiate the safety and effectiveness of these devices. Many women prefer the appearance and feel of silicone, and now they can make an informed choice. Both Mentor and Allergan have developed information brochures with extensive literature for those interested in this procedure.

Please contact Dr. Cristina Keusch's office for further information and visit: www.mentorcorp.com. It is recommended that you review this informative brochure. The expert staff at Boca Raton Plastic Surgery Center can also educate you about the different options available and walk you through any questions you may have. The FDA recommends that the brochure be reviewed one to two weeks before scheduling surgery.

Call to schedule your FREE consultation today!
Tel. 561-368-9455

FRESH FACES & BODY CONTOURING

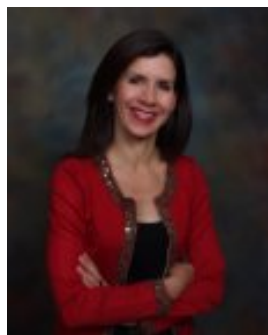
The Florida society of plastic surgery recently convened for a four-day seminar at the Boca Raton Resort & Club. The topics of this meeting included expanded use of facial fillers including Restylane, Sculptra, and Radiesse. Facial implants for chin and cheek augmentation were also extensively presented as alternatives to the filler agents. Other topics included upper body lifts (combination of arm lift with lateral chest skin reduction) and lower body lifts in massive weight lost patients. Face lifting techniques were also discussed. Why wait? Learn which treatment is right for you!

Call the Boca Raton Plastic Surgery Center today for your free consultation: 561-368-9455

SKIN SCIENCE

An exciting new resurfacing technique has been FDA approved for treatment of facial and nonfacial wrinkles and superficial lesions. Portrait by Rhytec is not a laser, but rather uses nitrogen plasma energy to treat the second layer of the skin, the dermis. Following a treatment, the outer layer of the skin, the epidermis, remains intact as a biologic dressing while new skin is created. After a few days, the outer skin peels, revealing the new more rejuvenated skin. This new skin exhibits fewer wrinkles, more even pigmentation, and a healthier glow. A moderate tightening effect is achieved, although this technique does not replace standard face lifting techniques. This technology competes with the CO2 laser, which has been felt to be the gold standard in resurfacing. The advantages to the CO2 laser include zero incidences of hypopigmentation, reduced downtime, and no time interval where the skin is completely raw. Dr. Keusch is researching the Portrait; it may be available in her practice for the New Year! Visit www.rhytec.com

To learn more about the above techniques or other latest industry news, contact Dr. Cristina F. Keusch's office today for a free consultation.



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