



www.DrKeusch.com

## Calendar of Summer Savings

### Injectable Promotion Days

*June 15, July 20 & Aug. 24*

- \$50 off Botox® treatments
- \$50 off each syringe of Juvéderm®
- Bring a Friend, new to the practice, and receive an additional \$50 off a single injectable treatment

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### Sclerotherapy Special Days

*June 16, July 21 & Aug. 25*

- \$50 off a sclerotherapy treatment

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### Sapphire Days

*June 17, July 22 & Aug. 26*

- \$100 off a Sapphire treatment
- 10% discount on select skin care products

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### June, July & August Specials

- \$50 off each Jessner chemical peel
- \$25 off each Miami peel

Summer 2010

## BREAKING NEWS *in* THE BEAUTY BIZ!

### Your Summer of Beauty

The Boca Raton Plastic Surgery Center has launched several promotions to help your skin look younger and healthier. Your Summer of Beauty will be focused on refreshing the appearance and texture of your skin. Special discounts will be offered on Sapphire photofacials, Botox® and facial filler treatments, and chemical peels.

Additionally, sclerotherapy promotion days are being offered so that you too can show off your legs during these hot summer months!

### Top Docs 2010

Did you know that Dr. Cristina Keusch was named as one of the finest physicians in Broward and Palm Beach counties in Top Docs 2010!

She was one of only four plastic surgeons in Palm Beach County to be selected for this distinction.

#### ***How are the Top Docs chosen?***

A medical research and information company named Castle Connolly identified this list of exceptional doctors after carefully screening the doctor's educational and professional experience. The doctors were then chosen by the physicians and medical leadership of leading hospitals. In other words, they were the physicians most highly regarded by their peers!

***Call today to schedule  
your complimentary consultation  
561-368-9455***

## Arm Contouring: Get Armed with Options to Look and Feel Great!

Have you have been unhappy with the appearance of your upper arms? Do you feel uncomfortable wearing a bathing suit or going sleeveless? Are your arms too heavy, not responding to weight loss or exercise?

You do not have to settle for hiding your arms under your clothing! Liposuction is an excellent option for contouring your upper arms. Through very small cannulas and a specialized technique, liposuction in this area can give excellent results, bringing your arms into proportion with the rest of your body and allowing the underlying muscle cuts to be more visible.

If there is excess skin, brachioplasty may also be considered. Brachioplasty involves surgical excision of skin whether limited to the underarm region or along the full length of the inner arm above the elbow. The underarm technique, also known as limited incision brachioplasty, conceals the scar in the underarm region. This is primarily designed to remove skin excess that is located in the upper half of the upper arm. For more significant skin excess which extends to the elbow, traditional brachioplasty may be used.

If the skin of the upper arms is simply crepy, or exhibits only mild laxity, non-excisional techniques may be of benefit. *Fraxel re:pair* laser resurfacing may improve the texture of the skin and reduce the visible crepiness. Single or multiple treatments may be considered for optimal benefit.

Additionally, sun damage and texture changes may be optimized through skincare, IPL treatments, and erbium laser resurfacing.

Consult with Dr. Cristina Keusch or Sara Levene, ARNP, to discuss the options which are right for you.

## Earlobe Rejuvenation

Aging earlobes elongate, become wrinkled, and atrophy. Earrings may no longer be supported effectively, causing them to tip down. There are many options for earlobe rejuvenation.

For the wrinkled or thinning earlobe, injection of soft tissue fillers can give immediate, long-lasting improvement. Placing a small amount of Juvéderm in each earlobe can help support earrings without the need for earlobe repair.

For the wrinkled earlobe, that has adequate substance, *Fraxel re:pair* laser resurfacing may be considered to create a smoother appearance with fewer lines.

For the earlobe with a long pierce site that has stretched over the years, earlobe repair may be required along with re-piercing at a separate site.

For the earlobe that has elongated excessively, earlobe reduction removes a portion of the earlobe to create a more horizontal earlobe margin with a more ideal earlobe size.

Consult with Dr. Cristina Keusch to learn which option would be ideal for you.

**Tri-Luma® is now dispensed at our office.**

Tri-Luma is a topical medication indicated for excess pigment of the facial skin, called melasma. A prescription is required for this product, and this may be dispensed at our office or at a local pharmacy. Tri-Luma contains hydroquinone 4%, tretinoin 0.05%, and a mild steroid to avoid skin inflammation. This product is contraindicated in pregnancy.

## Sara's Corner

Sara Levene, ARNP, has been chosen by Allergan Medical, the makers of Botox®, Juvéderm®, and Latisse®, to become a member of the Allergan Medical Facial Aesthetics Speakers Bureau. The speakers Bureau has been created to inform clinicians about the use of Allergan Medical Facial Aesthetics products. Sara has extensive experience in the area of clinical education in aesthetics. She has been a consultant to Cynosure for several years, teaching nationally and internationally in the field of laser aesthetics.



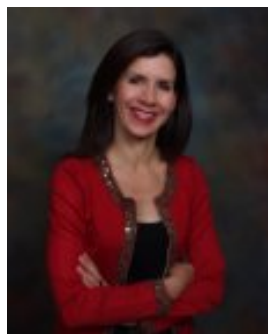
## Visit us on the World Wide Web

Stay abreast of what's new at Boca Raton Plastic Surgery Center! Visit our Web site to check out regular additions at [DrKeusch.com](http://DrKeusch.com). We are pleased to offer you up to date news, current information about our products and services, as well as keep you involved with useful links and testimonials. Log on today!

If your email address is changing and you wish to continue receiving Beauty News, please be sure to let us know!

- [Forward this email](#) to a friend so they can opt-in to receive Dr. Keusch's newsletter.
- Or, if you've received this email from a friend, [opt in](#) to continue to receive *Beauty News*.

***To learn more about the above techniques or other latest plastic surgery news, contact Dr. Cristina F. Keusch's office today for a complimentary consultation.***



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PLASTIC SURGEONS



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THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR PAYMENT FOR ANY OTHER SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE COMPLIMENTARY, DISCOUNTED FEE, OR REDUCED SERVICE, EXAMINATION OR TREATMENT.

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