



BeautyNews

www.DrKeusch.com

June 2009

BREAKING NEWS *in* THE BEAUTY BIZ!

Your Summer of Beauty

Calendar of Summer Savings

June

- Sapphire 3® Days - June 11 & 18
\$100 off
- Injectables promotion - June 17
(Buy 2 syringes and get the 3rd free)

July

- All chemical peels -
20% off for the entire month!

August

- Sapphire 3® Days - August 6 & 13
\$100 off
- Injectables promotion - August 5 & 12
(Buy 2 syringes and get the 3rd free)
- Sclerotherapy -
\$50 off each treatment for the entire month
- \$50 off each syringe of Juvederm®

June, July, & August

- \$50 off Botox® treatments
(Second or third area)
- \$50 off each syringe of Juvederm®

Call for Your Appointment Today!
561-368-9455

Now that the hot summer months are upon us, The Boca Raton Plastic Surgery Center is poised to help you fight signs of aging, sun damage, and the sweltering economy through our summer promotion program. Your summer of beauty will be focused on refreshing the appearance and texture of your skin.

The month of June will feature two Sapphire 3® photofacial days, \$125 for a full 45-minute treatment (\$100 off) — plus a promotional soft tissue augmentation day with Juvederm®, Restylane® and Perlane®.

The month of July will feature state-of-the-art chemical peels, with 20% off all chemical peel treatments.

The month of August will promote sclerotherapy, for the treatment of spider veins, with \$50 off each sclerotherapy session. Two additional Sapphire 3® photofacial days and one promotional filler day in August will complete our summer program. As always, our full skin care program, laser hair removal, IPL and laser treatments are also available.

We are now able to offer additional savings on Allergan's most popular products for this summer only. This includes Botox® treatments, with \$50 off a second treatment area, Latisse™ purchased at the Boca Raton Plastic Surgery Center for \$99 (normally \$120), and \$50 off each Juvederm® syringe! Now that's a savings you can't afford to miss!

Summer Scoop

Facts on Fraxel®

This month marks the one-year anniversary of our *Fraxel re:pair™* CO₂ laser. Excellent results have been obtained in treating the skin of the face, neck, chest, and hands. In over two dozen treatments, there have been no cases of hypopigmentation (loss of pigment), and an excellent blend between treated and not treated areas has been achieved. This makes this laser the number one choice for regional resurfacing of the skin. No more troublesome demarcations at the borders of the treatment sites! Healing is quicker and better and the period of redness is reduced compared to other CO₂ laser treatments. Unlike the fractional erbium laser, the *Fraxel re:pair™* is designed as a single stage treatment. If desired, *Fraxel re:pair™* may be repeated for further improvement.

The Skinny on Fat

Dr. Cristina Keusch recently attended the Miami Workshop on *Fat Grafting to the Breast* sponsored by Dr. Roger Khouri and the BRAVA Corporation. Natural breast and body contouring may be achieved through fat grafting. Although this technique has been used for years in facial rejuvenation, it has more recently been adapted for breast augmentation and breast reconstruction. It has also been used for buttock augmentation and reconstruction of soft tissue defects. Better techniques and methods of handling the fat have contributed to improved results. The BRAVA external breast expander was developed to stimulate the breast to naturally augment its size. The BRAVA in conjunction with fat grafting can give the most ideal environment to receive and accept new fat. Dr. Keusch is now a co-investigator on a clinical study on this topic entitled, *Breast Reconstruction and Augmentation with the BRAVA Enhanced Autologous Fat Micro Grafting*.

Sara's Corner

Skin Science

IPL and fractional erbium treatments provide dramatic improvement in pigment disorders, skin texture, and signs of sun damage with less downtime than ablative lasers. The Boca Raton Plastic Surgery Center offers the IPL and fractional erbium treatment options twice monthly. Additionally, the Sapphire 3® photofacial provides ongoing skin management through exfoliation, collagen production, and electrical stimulation. Sapphire treatments can be alternated with IPL treatments to improve effectiveness. Sclerotherapy or laser treatments are great ways to treat spider veins on the lower extremities. Call Sara Levene, ARNP, Tel. 561-368-9455, for more information today!

Visit us on the World Wide Web

Stay abreast of what's new at Boca Raton Plastic Surgery Center! Visit our Web site to check out regular additions at www.DrKeusch.com. We are pleased to offer you up to date news, current information about our products and services, as well as keep you involved with useful links and testimonials. Log on today!

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To learn more about the above techniques or other latest plastic surgery news, contact Dr. Cristina F. Keusch's office today for a free consultation.



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