

BeautyNews

www.DrKeusch.com

Lots of New Beginnings for Spring!

We are pleased to announce many new and exciting opportunities available at the Boca Raton Plastic Surgery Center.

Mother's Day Special:
20% off Botox
by
ALLERGAN

Smooth out the decade! Say Happy Mother's Day to Mom — or treat yourself — to a Mother's Day Botox treatment May 1 – May 15 and receive 20% off.

Call for your appointment today!
561-368-9455

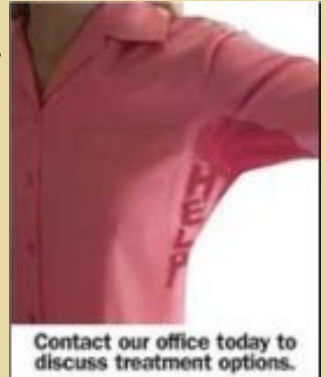


April 2008

BREAKING NEWS *in* THE BEAUTY BIZ!

Axilla Treatment for Excessive Sweating

The Boca Raton Plastic Surgery Center is pleased to offer treatments for patients with axillary hyperhidrosis (excessive sweating). BOTOX® is indicated for the treatment of excessive primary axillary hyperhidrosis that is inadequately managed with topical agents.



Precautions:

Patients should be evaluated for potential causes of secondary hyperhidrosis (e.g., hyperthyroidism) to avoid symptomatic treatment of hyperhidrosis without the diagnosis and/or treatment of the underlying disease.

For more information visit:

SweatHelp
[International Hyperhidrosis Society Website](#)

BotoxSevereSweating
[Allergan Website](#)

American Society of Plastic Surgery: Ambassador Program

Dr. Keusch has recently been appointed an ambassador for the American Society of Plastic Surgery (ASPS). The Ambassador program is part of the Plastic Surgery Education Campaign (PSEC). Patients should use the materials provided by this campaign to help understand the importance of seeking out an ASPS Member Surgeon. Please [click here](#) for additional information on the Ambassador program.

Laser Hair Removal

Laser hair removal is now offered at the Boca Raton Plastic Surgery Center. Welcome, Dr. Jodi Schoenhaus, a highly trained foot & ankle surgeon, specializing in Laser Hair Removal. Dr. Schoenhaus will be available for laser hair removal treatments by appointment only. She will be performing these procedures herself to give the highest level of expertise available. Please contact the office to book your appointment or consultation today!



Laser hair removal offers a fast, safe and comfortable alternative to removing unwanted hair. Unlike other hair removal procedures that focus on individual hairs, laser technology is able to quickly treat large areas of hair at one time. In an hour or less, most body areas can be hair-free. Typically patients can expect a hair reduction of up to 85 to 90% after four to six treatments. Laser hair removal ends the costly repetitive treatments of shaving, tweezing, chemical depilatories, waxing and electrolysis. Laser hair removal can also dramatically reduce the incidence of inflamed hair follicles in previously shaved areas. Based on technology that has been used for nearly a decade, laser hair removal is safe and effective.

*The Boca Raton Plastic Surgery Center is committed to offering patients the most advanced, most effective, and safest technology for laser hair removal, operated personally by Dr. Jodi Schoenhaus. The lasers are **FDA** approved, and have a special feature that cools the skin during and after treatment to minimize discomfort.*

Fractional CO2 Laser Resurfacing



An exciting phase of skin repair is upon us. A revolutionary method of skin resurfacing is now available called fractional CO2 laser technology. The Fraxel® re:pair laser is the first and only FDA approved fractional laser system for the treatment of wrinkles, texture changes, pigmented lesions, and vascular changes.

It has several advantages to the traditional CO2 laser resurfacing lasers: there are no incidences of hypo-pigmentation, thus it can be used on many skin types; it can be used not only on the face, but also on the neck, chest, arms and hands — and the healing time is significantly reduced. The Fraxel re:pair also differs from the earlier Fraxel re:store laser, in that it is an ablative laser that removes all layers of the skin in its treatment zone, and will contribute to tissue tightening. The Fraxel re:pair is also designed as a single treatment, whereas the re:store is designed as a series of treatments. Dr. Keusch requests that you contact her office if you are interested in this treatment modality. She feels it provides a very excellent alternative to surgical lifts, particularly noting that Fraxel re:pair may be used along the neck. Until now, there has been no ideal option for the anterior chest, an area that was not ideal for resurfacing with traditional CO2. Call for your free consultation today!

SurgiMend & Neoform Options

For select reconstructive surgical cases, Dr. Cristina Keusch is now using acellular collagen matrix, SurgiMend, as well as human cadaver allograft, NeoForm, by Mentor Corp. Both of these materials provide an extra protective membrane overlying a breast implant for more optimal coverage and protection of the implant. This can also contribute to an improved aesthetic appearance in both breast augmentation and breast reconstruction. Ask if it's right for you!

PostOp Boca Luxury Condo Available

Postoperative stays are available at a beautifully furnished and decorated luxury townhouse in East Boca Raton. Please inquire with Lori DiGilio, our office manager, for further information. Skilled nursing may be arranged.

Visit us on the World Wide Web

Stay abreast of what's new at Boca Raton Plastic Surgery Center! Visit our Web site to check out regular additions at www.DrKeusch.com. We are pleased to offer you up to date news, current information about our products and services, as well as keep you involved with useful links and testimonials. Log on today!

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[Forward this email](#) to a friend so they can opt-in to receive Dr. Keusch's newsletter.

To learn more about the above techniques or other latest plastic surgery news, contact Dr. Cristina F. Keusch's office today for a free consultation.



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AMERICAN SOCIETY OF
PLASTIC SURGEONS



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You are receiving this email from Dr. Cristina Keusch. If you wish to be removed from this list, please reply to this email and type 'Remove' in the subject line.