



BeautyNews

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New Developments at the Boca Raton Plastic Surgery Center

Extended hours are now available for consultation with Dr. Cristina Keusch or for beauty treatments with our aesthetician, Rebeca Goldberg. The office will be open at 8:30 a.m. each day — we will close later on Wednesday to accommodate those with working schedules.

For our out-of-town patients and their families, accommodations are available at a nearby luxury townhouse that may be rented for a modest fee. This is conveniently located in East Boca Raton in close proximity to the Boca Raton Plastic Surgery Center. For more information please contact our office manager, Lori DiGilio.

Dr. Cristina Keusch will be attending the American Society for Aesthetic Plastic Surgery symposium in San Diego in early May. Look forward to hearing groundbreaking information in our next newsletter - the late spring/early summer edition.

February 2008

BREAKING NEWS *in* THE BEAUTY BIZ!

New Year: New You

Dr. Cristina Keusch and her staff would like to extend to you our best wishes for a very prosperous and happy new year. Resolutions for the new year will hopefully include ways to promote a new and better you. Exercise and good nutrition are keys to healthy living. In addition, nonsurgical options are available for enhancing your appearance. Facial rejuvenation is being achieved through Botox and placement of natural fillers. Hyaluronic acid (HA) products such as Restylane, Perlane, and Juvederm have surpassed fat grafting and collagen for facial soft tissue augmentation. This allows reduction in the hollows that develop with time. This is what the media has been referring to as the nonsurgical facelift.

Silicone Implants: Fact & Fiction

The silicone breast implant outcomes and safety data has recently been released by the American Society of Plastic Surgeons, December, 2007. Both Mentor Corp. and Allergan have provided extensive data on rate of complication including rupture and future surgery. Extremely low rupture rates have been noted by both companies, a vast improvement in what was seen with the first and second generation silicone implants from years ago. Ways of assessing rupture were evaluated with MRI being the most sensitive study as compared to mammography and ultra sonography. Additional studies have shown little association between ruptured silicone gel implants and connective tissue disease.

Furthermore, breast implants have been shown to have no impact on an increased risk of breast cancer, delay in diagnosis of breast cancer, or poor post breast cancer survival. Although there is a diminished sensitivity for mammography in women with implants, women with implants present at a similar stage of disease and with comparable prognosis when diagnosed with breast cancer. Additionally, there is no evidence that silicone breast implants affect the risk of developing non-breast cancers. These studies have assisted in dispersing some of the myths that develop in regards to silicone gel breast augmentation in the early 90s. At this point in time, 90% of Dr. Keusch's patients are selecting silicone gel breast implants as their number one choice in breast augmentation.

***To learn more about the above techniques or other latest plastic surgery news,
contact Dr. Cristina F. Keusch's office today for a free consultation.***



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